THE TOY PROJECT

CHARITY NUMBER 1164282

THE PLAYROOM

SPONSORSHIP TIERS

OVERVIEW

A typical term-time month at The TOY Project's Playroom costs the charity £3,750 in staffing. Each week, we offer over 230 session spaces for children and families through enriching, play-based support. These include weekend community sessions, weekday creative programmes, one-to-one support for children who need it, and intergenerational activities that ensure play is accessible to all.

All sessions are led by qualified teachers and supported by trained staff. Where needed, we fund one-to-one support workers to ensure children with additional needs can take part fully and free of charge. We work with a diverse range of children, including those with additional needs or individual support requirements. Every session is free to attend.

Sponsorship helps us continue this work. We offer three sponsorship tiers that each contribute to a vital part of the Playroom's monthly programme. Whether funding weekends, weekdays or the entire month, your support helps us provide consistent, inclusive spaces where children can learn, play and thrive.







SPONSORSHIP TIERS

We offer three core sponsorship levels, each supporting a different aspect of The Playroom's running costs. All funds go directly towards keeping all of our sessions free and accessible to the community.

Gold Sponsor – £3,750

Funds the full Playroom programme for one term-time month

What this covers

All weekday and weekend sessions across a full term-time month, including staffing, rent, materials and funding for one-to-one support workers where needed. This reflects the full cost of delivering our complete programme of support, providing over 1000 session spaces for children and families, fully staffed and entirely free to all users.

What you receive

- A volunteering programme across the year (as many sessions as you wish to book over 12 months)
- Each volunteering day followed by a dedicated impact summary
- Thank you posts on social media for each visit
- An annual volunteering impact report that brings together the outcomes of all your visits across the year
- A full monthly sponsorship impact report, including quotes, photos and stories from children and families
- A full programme of tailored sessions for the children we work with, shaped around your organisation's priorities where possible
- Photos from these sessions shared across our social media channels with thank you posts
- A printed certificate of sponsorship
- A commemorative trophy in recognition of your support

Silver Sponsor – £2,250

Supports all weekday sessions for one month

What this covers
Staffing, materials and one-to-one support workers for all weekday sessions. These sessions are attended by children who come to the Playroom regularly during term time, including homeschooled children and children with additional needs or support requirements and vulnerable adults.

What you receive

- Two volunteering days for your team
- Each followed by an impact summary showing what your team helped deliver
- Thank you posts on social media for each volunteering day
- An impact report showing the number of children supported and the impact of your sponsorship
- A programme of tailored sessions for the children we work with, based on your company's area of work
- Photos from these sessions shared on social media, with additional thank you posts
- A printed certificate of sponsorship

Bronze Sponsor – £1,500

Supports all weekend sessions for one month

What this covers
Staffing for all weekend sessions at the Playroom, delivered by qualified teachers. We also fund one-to-one support workers if needed to ensure access for all.

What you receive

- One volunteering day for your team including a follow-up impact summary showing the impact of your team's contribution
- A thank you post on social media highlighting your involvement
- An impact report showing the number of children supported and the impact of your sponsorship
- A tailored session for the children we work with, shaped by your organisation's priorities along with photos from the sessions
- A printed certificate of sponsorship

WE THANK YOU

FOR YOUR CONTINUED SUPPORT FOR

OUR PROGRAMS





If you are interested in sponsoring a month or an activity at The Gallery please reach out to us via donations@thetoyproject.co.uk

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